

BE SEDUCED...**...AT THE FIVE STAR FITZWILLIAM HOTEL DUBLIN**

June 2010: The Fitzwilliam Hotel Dublin recently voted Best Business Hotel in Dublin' in the Georgina Campbell awards for 2010 remains on the hot list of where to stay in Dublin. Whether in the city for business or pleasure, The Fitzwilliam is the address that the discerning traveler covets while checking out Europe's most vibrant capital.

The Fitzwilliam Hotel boasts Dublin's most prestigious location with the tranquillity and calm of St Stephen's Green to one side, and to the other, Grafton Street, Dublin's finest shopping avenue.

2010 sees the hotel celebrate the completed refurbishment of all guestrooms – the newest 5* guestrooms in the city. This new design sees a use of colour that is both bold and daring, patterned upholstery and bespoke furniture add to the unique character of the design. Luxury, glamour, style and comfort were key in creating the sleek look of these plush suites, even down to the delicate beeswax candles and in room fresh phalaenopsis orchids. Eclectic colours, surfaces and materials were carefully chosen and combine to create a space that is both exciting and harmonious.

Conran Designer Christopher Ash, commented

"Hotel guests don't want a home-from-home any more - they want to be spoilt, hence the overt luxury, when the Fitzwilliam first opened, the design was very progressive and was therefore emulated across other establishments. We had the opportunity to re-think the original elements and create something very exciting, while staying true to the hotel's values."

Each Fitzwilliam guestroom enjoys wonderful views of our either a serene courtyard garden or of Dublin's key landmark St Stephens Green. All palates are catered for at the Fitzwilliam - from hearty bar food in Inn on the Green to stunning Michelin Star cuisine at Ireland's most acclaimed Chef Kevin Thornton's Michelin star restaurant.

Cocktails are definitely a must at the Fitzwilliam. Matt Jupe, mixologist to the stars wows with the City's most innovative menu – or he can of course create the perfect bespoke cocktail to suit your every mood.

This chic boutique property offers lots of in house extras, complimentary high speed broadband, mineral waters, daily newspapers as well as an in house beauty & hair salon.

The Fitzwilliam's General Manager Fergal O'Connell recently said "The extensive investment we have made in the refurbishment of the hotel at this time demonstrates our enduring commitment to maintaining a special and unique product and above all delivering a memorable experience to all of our guests or friends of the Fitzwilliam"

For more information on The Fitzwilliam Hotel Dublin, or to check out details on Summer packages from €80pps for overnight and breakfast for 2, simply log on to www.fitzwilliamhoteldublin.com

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